

EXHIBIT 1

This notice may be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, Aaron Enterprises, Inc. (“Aaron”) does not waive any rights or defenses regarding the applicability of Maine law, the applicability of the Maine data event notification statute, or personal jurisdiction.

Nature of the Data Event

On or about May 10, 2021, Aaron became aware of suspicious connections to two (2) Aaron employees’ email accounts. The investigation determined that there was unauthorized access to certain employee email accounts for a varying period of time between January 8, 2021 and May 12, 2021.

While the investigation did not reveal evidence that any attachments within the accounts were viewed or taken by an unauthorized individual, the investigation was unable to rule out the possibility. Accordingly, in an abundance of caution, Aaron completed a comprehensive and time-intensive review of the at-risk contents of the email accounts to determine whether any sensitive information may have been impacted by this incident. This review was recently completed.

The information that could have been subject to unauthorized access includes name and Social Security number.

Notice to Maine Resident

On or about October 25, 2021, Aaron began providing written notice of this incident to affected individuals, which includes one (1) Maine resident. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit A*.

Other Steps Taken and To Be Taken

Upon discovering the event, Aaron moved quickly to investigate and respond to the incident, assess the security of Aaron systems, and notify potentially affected individuals. Aaron promptly notified law enforcement. Aaron is also working to implement additional safeguards and training to its employees. Aaron is providing access to credit monitoring services for twelve (12) months, through Experian, to individuals whose personal information was potentially affected by this incident, at no cost to these individuals.

Additionally, Aaron is providing impacted individuals with guidance on how to better protect against identity theft and fraud, including advising individuals to report any suspected incidents of identity theft or fraud to their credit card company and/or bank. Aaron is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

EXHIBIT A

Aaron Enterprises, Inc. Shiloh Paving & Excavating, Inc.

Return Mail Processing
PO Box 999
Suwanee, GA 30024

October 25, 2021

1 1 63 *****SNGLP

SAMPLE A. SAMPLE - L01

APT ABC



123 ANY ST

ANYTOWN, US 12345-6789



RE: NOTICE OF DATA EVENT

Dear Sample A. Sample:

Aaron Enterprises, Inc. (“Aaron”) is writing to inform you of an incident that potentially impacted the security of your information. While we do not have evidence that your information has or will be misused, we are writing out of an abundance of caution to provide you with information about this incident and steps you can take to better protect yourself against the possibility of identity theft and fraud, should you feel it is appropriate to do so.

What Happened? We recently became aware of suspicious connections to certain Aaron employees’ email accounts. We promptly launched an investigation to determine the nature and scope of the incident. The investigation determined that there was unauthorized access to certain employee email accounts. While the investigation did not reveal evidence that any specific emails or attachments within the accounts were viewed or taken by an unauthorized individual, we were unable to rule it out. Accordingly, in an abundance of caution, we completed a comprehensive and time-intensive review of the potentially at-risk contents of the email accounts to determine whether any sensitive information may have been impacted by this incident. We recently completed our review of the potentially impacted data and obtained addresses necessary to provide notice to those potentially impacted.

What Information Was Involved? The investigation determined that the following types of your information may have been impacted by this incident: [Extra1]. At this time, there is no evidence of actual or attempted misuse of any personal information as a result of this incident.

What We Are Doing. The privacy and security of information in our possession is one of our highest priorities. Upon discovery, we promptly launched an internal investigation to determine the scope of the incident. Aaron also notified law enforcement of the incident. While we do not have evidence of your information being misused as a result of this incident, in an abundance of caution, we are offering you 12 months of complimentary credit and identity monitoring services through Experian.

What You Can Do. We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your account statements and monitoring your free credit reports for suspicious activity and to detect errors. You can also review the enclosed Steps You Can Take to Protect Personal Information, which contains information on what you can do to better protect against the possibility of identity theft and fraud should you feel it is appropriate to do so.

For More Information. We sincerely regret any inconvenience or concern this may have caused you. We understand you may have questions that are not answered in this letter. To ensure your questions are answered in a timely manner, you can call us at (833) 549-2141, Monday through Friday, 9:00 a.m. to 11:00 p.m. Eastern Time, and Saturday and Sunday 11:00 a.m. to 8:00 p.m. Eastern Time, excluding major U.S. holidays. Be prepared to provide your engagement number B020183.

Sincerely,

A handwritten signature in black ink, appearing to read "Eric Harlacher", written over a horizontal dotted line.

Eric Harlacher
President
Aaron Enterprises, Inc.

STEPS YOU CAN TAKE TO PROTECT PERSONAL INFORMATION

Enroll in Complimentary Credit and Identity Monitoring

To help protect your identity, we are offering complimentary access to Experian IdentityWorksSM for twelve (12) months at no cost to you.

If you believe there was fraudulent use of your information as a result of this incident and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent. If, after discussing your situation with an agent, it is determined that identity restoration support is needed then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred from the date of the incident (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that Identity Restoration is available to you for twelve (12) months from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration.

While identity restoration assistance is immediately available to you, we also encourage you to activate the fraud detection tools available through Experian IdentityWorks as a complimentary 12-month membership. This product provides you with superior identity detection and resolution of identity theft. To start monitoring your personal information, please follow the steps below:

- Ensure that you **enroll by January 31, 2022** (Your code will not work after this date.)
- **Visit** the Experian IdentityWorks website to enroll: <https://www.experianidworks.com/credit>
- Provide your **activation code: ABCDEFGHI**

If you have questions about the product, need assistance with Identity Restoration that arose as a result of this incident or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at **(833) 549-2141** by **January 31, 2022**. Be prepared to provide engagement number **B020183** as proof of eligibility for the Identity Restoration services by Experian.

ADDITIONAL DETAILS REGARDING YOUR 12-MONTH EXPERIAN IDENTITYWORKS MEMBERSHIP

A credit card is not required for enrollment in Experian IdentityWorks. You can contact Experian immediately regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.*
- **Credit Monitoring:** Actively monitors Experian file for indicators of fraud.
- **Identity Restoration:** Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
- **Experian IdentityWorks ExtendCARE™:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **\$1 Million Identity Theft Insurance**:** Provides coverage for certain costs and unauthorized electronic fund transfers.

* Offline members will be eligible to call for additional reports quarterly after enrolling.

** The Identity Theft Insurance is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

Monitor Your Accounts

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also directly contact the three major credit reporting bureaus listed below to request a free copy of your credit report.

Consumers have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the three major credit reporting bureaus listed below. You can contact the credit reporting agencies to have fraudulent charges deleted.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a security freeze, you will need to provide the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if you are a victim of identity theft.

Should you wish to place a credit freeze, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/credit-help
1-888-298-0045	1-888-397-3742	1-833-395-6938
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

Additional Information

You may further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or your state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General. This notice has not been delayed by law enforcement.

For Maryland residents, the Maryland Attorney General may be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-528-8662 or 1-888-743-0023; and www.oag.state.md.us. Aaron is located at 300 Cloverleaf Rd. York, PA 17406.